

Perry's Solutions, LLC

Quarterly Newsletter

November 2011

Welcome to our newsletter. It provides bullet inputs for your consumption. If you receive value from this, please share it with your network (e.g., LinkedIn, Twitter, Facebook).

THREE MAJOR CHALLENGES TO NPD AND BUSINESS SUCCESS

Through our business, we are able to see across many industries and markets. We have seen a series of repeated weaknesses that need overcome to experience high levels of business and New Product Development (NPD) success. They are innovation, risk management, and decision making. They all revolve around how you coach your team. And we have been dealing with each area with our business – directly and indirectly. We will deal with each one in an upcoming newsletter. If you have ideas you would like to share, just send us an email. Next newsletter will focus on risk management.

STAR TRIBUNE BUSINESS ARTICLE

We recently had the privilege to be featured in the business section of the Star Tribune. It summarizes where the business is going, shares some basketball flavor, and provides some client feedback. We were pleased with how the article came out and the response received. Check it out at <http://www.startribune.com/business/131357733.html> or find it on our publications page.

ON THE RADIO – REDEFINING YOUR BUSINESS OR CAREER

Once again, Perry will be interviewed on the radio. This time the focus is on redefining your business. The current economic conditions force many businesses and individuals to question things. This interview is intended to help both groups learn from the experiences our business has had. You can listen live on Monday **November 14, 4 pm** at <http://www.business1570.com/> or hear it later on our publications page. With a focused look at your situation, your competency, and your goals – amazing things can happen.

Have a great day!



651-230-3861
Perry@PerrysSolutions.com
www.PerrysSolutions.com

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